



Convention & Tax Seminar Sponsorship Information

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Information

The National Society of Accountants for Cooperatives invites the profession to participate in its 2004 Convention & Tax Seminar in Denver, Colorado, August 1-4. The annual event will consist of a full-day tax seminar with general and concurrent educational sessions, one-and-a-half days of general educational sessions as well as several social and networking activities. The NSAC Convention & Tax Seminar will be attended by accountants, attorneys, financial officers, cooperative managers, consultants and those interested in current cooperative accounting, tax and management issues, representing cooperative organizations throughout the United States.

Schedule of Events

Sunday, August 1, 2004

10:00-5:00 pm Optional Six Flags Outing
11:15-5:00 pm Optional Golf Tournament

Monday, August 2, 2004 - Tax Seminar

7:00-8:00 am Continental Breakfast
8:00-8:10 am Welcome/Introductions/Announcements
8:10-12:00 pm Educational and Concurrent Sessions
9:50-10:10 am Refreshment Break
12:00-1:15 pm Lunch
1:15-4:55 pm Educational and Concurrent Sessions
2:55-3:15 pm Refreshment Break
6:00-6:30 pm New Member's Reception
6:30-8:00 pm President's Reception

Tuesday, August 3, 2004 - General Program

7:00-8:00 am Continental Breakfast
7:45-8:00 am Welcome/Opening Remarks
8:00-11:50 am Educational Sessions
9:40-10:10 am Refreshment Break
11:50-1:20 pm Awards Luncheon
1:20-5:00 pm Educational Sessions
3:00-3:20 pm Refreshment Break
7:05 pm Optional Baseball Game

Wednesday, August 4, 2004

7:00-8:00 am Continental Breakfast
8:00-8:10 am Welcome
8:10-11:50 am Educational Sessions
9:50-10:10 am Refreshment Break
11:50-12:00 pm Closing Comments

Facilities

All of the NSAC events with the exception of the President's Reception and the optional events, will be held at the Omni Interlocken Resort, 500 Interlocken Boulevard, Broomfield (Denver), Colorado 80021.

Housing Information

Convention & Tax Seminar promotional brochures are available on the Society's website at www.nsacoop.org or in print after June 4, 2004. Room rates are \$129 per room plus tax for single or double occupancy. For reservations contact the Omni Interlocken Resort at (800) 400-1700 and mention NSAC to receive the special negotiated rate.

Why Participate as a Sponsor?

We invite you and your company to participate in the 2004 Convention & Tax Seminar of the National Society of Accountants for Cooperatives as a sponsor. With your contributions to NSAC, your company becomes an official sponsor of the 2004 Convention & Tax Seminar. As such, your company will receive high-profile recognition and exposure based upon the following sponsorship categories:

Gold Level - \$5,000 each
Silver Level - \$3,500 each
Bronze Level - \$2,500 each
Copper Level - \$1,500 each
Patron Level - \$1,000 each
Benefactor Level - \$500 each
Foundation Level - \$250 each
Rochdale Level - \$100 each

The other side of this flyer depicts the offered opportunities sponsors have in conjunction with their sponsorship dollars. All benefits will be coordinated through the NSAC National Office including signage, acknowledgments, publicity, and website promotion. Your support will bring your company high-profile recognition and exposure to hundreds of professionals in the field of accounting for cooperatives. NSAC Annual Meeting participants are instrumental in the decision-making processes within their respective organizations. Your company's participation will allow us to offer a first-rate event at a reasonable cost.

(please see other side)

Sponsorship Explanations

Where else can you be exposed to more than 300 professionals involved with cooperatives in one location? NSAC members and attendees are professionals employed in industries such as finance, insurance, agriculture, hardware, accounting, auditing, computer services, distribution and rural utilities, just to name a few.

NSAC has developed a sponsorship package designed to accommodate all industry suppliers. Your company will receive national publicity and exposure, with the level of participation you desire. NSAC welcomes sponsorship and contribution budgets of all sizes and will work with companies and individuals to customize sponsorships to ensure maximum exposure and advertising opportunities.

Gold Level Sponsors

Gold level sponsors receive exclusive sponsorship of three of the event's most noteworthy events, chosen on a first come, first assigned basis. These include the President's Reception on Monday evening at the Butterfly Pavilion and lunch on both Monday during the Tax Seminar and Tuesday during the general program.

Silver and Bronze Level Sponsors

Silver level sponsors' contributions include sponsorship of the event's proceedings, this year distributed on CD-ROM. The proceedings include information on the event as well as individual speakers and presentations. Each full convention registrant will receive one copy of all session handouts on compact disc. Sponsor logos will be included on the CD-ROM jacket, assuming receipt of confirmation by July 1,

Sponsorship Commitment

I would like to commit _____ to a sponsorship(s) at the _____ level at a total of \$____ or wish to customize a sponsorship with a contribution of \$ _____. I understand that all benefits afforded to sponsors will be provided and my organization will be invoiced for the sponsorship. A member of the NSAC staff will contact the sponsor for specific function assignments.

Brief description of company (100 words or less and use additional sheets if necessary):

Contact Information

Contact Name: _____

Organization: _____

Address: _____

City/State/Zip Code: _____

Telephone: _____ Fax: _____

Email: _____ Website (will be used for NSAC website link): _____

2004. The Bronze Level sponsor will be helping to sponsor an accompanying notebook for taking notes during educational sessions.

Individual photocopies of handouts will be available on-site for note taking. The CD also includes important information about NSAC services and products as well as information regarding the NSAC Website – your resource for professionals involved in accounting for cooperatives.

Copper Level Sponsors

Copper level sponsors will be contributing to the refreshment breaks held throughout the two-and-a-half day event. Refreshment breaks not only serve as a source of refreshment for attendees but an additional opportunity to network with fellow attendees.

Patron Level Sponsors

Patron level sponsors will be contributing to the breakfasts and other networking type events held throughout the two-and-a-half day event.

Benefactor, Foundation and Rochdale Level Sponsors

Benefactor, Foundation and Rochdale Level sponsors help NSAC with providing funding for early and late bird drawing prizes each day. The Society has found these types of drawings to be not only motivational and beneficial for attendees but a great source of exposure to some of the profession's most noteworthy suppliers.

Return to the NSAC National Office by July 1, 2004.